Peedu's people is a 501.3C not for profit organization registered in California USA and also an NGO registered in India. We work towards educating the citizens about

- Animal welfare & care including how to avoid dog-bites, rabies.
- Building tangible sustainable projects to help our environment
- Embracing gender equality, respect and weed out stereotyping.

Our programs involve measurable impact which can be quantified and published. They promote actual effort on the ground that creates change. We can help to run this programs to completion or show a way for the teachers to take our programs to completion.

The advantages to your institution;

1) Start and enhance a culture of volunteering for social causes.

2) Students are encouraged to think about others (including animals) and their needs, feelings and suffering.

3) Students are trained to mentor other students, thereby, enhancing their skills of public speaking and creating change.

Attached is an outline of the animal care program we propose to follow in your school. If you have any questions or would like to learn more about the educational program services we offer, I invite you to call me at +91 8587900057 or write to me at singh.rupika@gmail.com



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Importance of Humane Education

While there is an established relationship between animal abuse, child abuse and violence towards one's peers, children can be trained to extend justice, kindness and mercy to other living beings. Humane education can be integrated into regular classroom education, adding more compassion to language, arts, math, science, social studies and health.

Peedu's People offer humane education lessons to students from Kindergarten to Middle school. We also give the opportunity to broaden the scope of careers for students in the Animal welfare field. We can participate in school wide events such as career days, health and safety fairs, fetes and community related programs.

The sessions are interactive with a mix of story-telling and learning by doing worksheet activities. The program will provide an initial framework for simple practices fostering a positive and engaged class.

As our programs relate kindness to animals and kindness to fellow humans, the overall desired effect is to create kinder, humane, aware and more tolerant citizens. In recognition of the work done by Peedu's People in Education and to enable consistent outreach, organizations such as Pollination Project and FIAPO have extended their support through grants.

To book our time, we need at least two weeks of prior information. If you want a live animal as part of the workshop, it needs to be indicated in the request. Do also let us know if you are keen to work with Peedu's People on a recurring basis to collaboratively build an extended curriculum



Programs offered

The following programs are offered for your school.

1) Workshop program. A one-time half-day workshop.

Kindness, Care, Compassion and Respect – not only to each other but to our animal friends. It includes awareness on spay/neuter, pet responsibility, prevention of cruelty, bite awareness and rabies.

Exploring human/animal bond – focuses on developing empathy in a grade appropriate manner for students to discover the shared emotional bond between animals and humans. Pet safety – focuses on proper pet handling and take-home sheets on techniques with detailed information for parents outlining benefits of owning and caring for pets. This leads to a greater sense of responsibility.

- a) Methodology
 - In class-room interactive sessions of 40 minutes
 - 4 grades covered in a day
 - Worksheets for class and home
 - Power point presentations
 - Role play and theatre
 - Live animal (optional and recommended)
 - Reward motivations
- b) Measuring Impact.
 - Pre and post survey sheets for students, parents and teachers
 - Analysis of statistics and metrics showing shifts and upgrades needed.
 - Statistics reportable on website and on annual functions.
 - Room for quarterly improvement tracking.
- c) Way Forward



- Teachers can take it forward with our guidance/ worksheets
- Quarterly sessions facilitated by Peedu's People.
- An annual curriculum for recurring sessions can be built
- d) Support needed from school
 - Involvement of the teachers during sessions
 - Encouragement of home tasks completion and submission
 - Printing of worksheets and projector for the power points
 - Rewards to be given to students (pencils/ crayons/ coupons/ movie tickets)
 - Adoptions drives (optional).
- 2) Detailed programs. Junior Vets and Junior Animal Detective Certificate programs.

Junior Vets Program

This fun -filled educational program helps build interest in students in becoming veterinarians. It helps children enjoy learning about animals and being kind to them as a lifelong philosophy. The program helps develop social skills in communication, empathy, detail orientation and physical stamina.

Curriculum Outline

- Students observe an animal's (pet/farm animal) needs.
- Students learn of help to be provided to the animals (as per learning levels).
- Understanding costs involved in animal care.
- Understanding disease that animals get and their daily needs of care.
- Year on year education in zoology (eg- skeletal/muscular/reproductive systems)
- Understanding of the scope of a career in Veterinary medicine.
- Creative writing on Autobiographies of animals.
- The importance of Animal Birth Control using factorials.
- Bite prevention activity, awareness of rabies, importance of animal birth control.
- Basic awareness of Vet Medicine

a) Methodology



- In class-room interactive sessions twice a month of 40 minutes each
- Worksheets for class and home (for parent involvement)
- Power Point presentations
- Role play and theatre
- Visits to Animal shelter and clinics. Interview vets & animal welfare officers
- Reward motivations involving winner's family (movie/restaurant coupons)
- Junior vets lab coats over school uniform with embroidered name
- b) How we measure results
 - Pre and post survey sheets for students, parents and teachers
 - Pre and Post knowledge assessment
 - Report and data on number of animals children help
 - Analysis of statistics and metrics showing shifts and upgrades needed.
 - Statistics reportable on website and on annual functions.
 - Room for quarterly improvement tracking.
- c) Taking it forward by the school
 - Resources in school can be trained to run the program and all help will be provided by Peedu's People with educational material
 - Peedu's People facilitates the entire program in collaboration with the school
- d) Support needed from school
 - Junior Vet as part of the school curriculum
 - Joint certificates and rewards from school and Peedu's People
 - Students to be allowed to wear lab coats and carry stethoscopes during the sessions



Junior Animal Detective Program

The program gives students from grade 4 to grade 10 an opportunity to reflect on cruelty to animals encouraging them to take proactive means to prevent it. It taps on their sensitive side and helps them speak up against all forms of exploitation that they witness. Doing so, helps them promote well-being and positive regard towards other living being.

Curriculum Outline

- Enhancing of basic observation skills (from grade 4)
- Locating and tabulating stray animals and pets in local areas
- Understanding cruelty to pets/ strays and cows
- Understanding laws of India per 1960 PCA act.
- Creating campaigns to prevent cruelty to overloading and overworking horses
- Explaining the role of certification of animals and registration of pets.
- Creating awareness about Rabies to reduce human-animal conflict.
- Reducing over-population of stray animals.
- Online petitions and role of Govt. officials in cruelty control.
- Awareness of illegal issues like dog-fighting, cock-fighting, greyhound racing.
- a) Methodology
 - Junior Detective badges
 - In class-room interactive sessions twice a month of 40 minutes each
 - Worksheets for class and home (for parent involvement)
 - Power point presentations
 - Role play and theatre
 - Visits to Animal shelter and clinics
 - Reward motivations involving winner's family (movie/restaurant coupons)
- b) Impact Measurement
 - Pre and post survey sheets for students, parents and teachers
 - Pre and Post knowledge assessment



- Report and data on number of animals children help
- Analysis of statistics and metrics showing shifts and upgrades needed.
- Statistics reportable on website and on annual functions.
- Room for quarterly improvement tracking.
- c) Way forward
 - School resources can be trained to run the program and all help will be provided with educational material
 - Peedu's People facilitates the entire program in collaboration with the school
- d) Support needed from the school
 - Junior Animal Detective as part of the school curriculum
 - Joint certificates and rewards from school and Peedu's People

Measurable Results

- 1) Before and after knowledge sheets.
- 2) Surveys
- 3) Testing of knowledge.
- 4) Ability of students to become mentors to other schools/ colleges/ RWA's



Body	IMPACT ASSESSMENT SH	EET			
Name					
Grade:	4 th and 5 th				
ŞĮ No	Statement	Strongly Agree	Agree	Disagree	Stror Disag
1	Animals and Humans have are similar needs.				
2	Humans are responsible for Endangered animals				
3	Pets need to be on a leash for their own safety				
4	I can understand how an animal feels even though it				
	cant's talk				
5	Wild animals are not able to preserve their own				
	habitats and need help from people				
6	Sheep have to suffer if we take their wool.				
7	It's exciting when you see a galloping horse fall down				
	on a TV show				
8	All animals are good even if I don't like them.				
9	All animals feel pain just like us.				
10	If my parents get me a pet I will be responsible for its				
	health and well-being.				
11	People should not keep wild animals as pets				
12	If I owned a place I would try to keep as many animals				
	in a pen as I could fit in				
13	Destroying wild animals habitat is acceptable as it leads				
	to increased food production.				
	Operations to keep animals from having babies would				
14	help solve the pet overpopulation problem				
					1
14 15	A littered environment is a bad environment for most animals				







5 IMPACT ASSES	SMENT SHEET			
PRIMARY ATTITUDE SCALE				
Name				
Grade				
Do you think it is fun to break a s	pider's web?			
YES	NO			
Would you be sad if you saw a horse	fall down?			
YES	NO			
Are wolves always mean like the one HOOD?	in the story of LITTLE RED RIDING			
YES	NO			
Is it okay to leave a dog by itself inside?	for a few days as long as it's			
YES	NO			
Do you think it's silly to give chi around in?	ckens plenty of space to move			
YES	NO			
Do you think you would like to take	care of animals when you grow up?			
YES	NO			
Would a lion make a good pet?				
YES	NO			
Is it okay to step on an ant hill t	o watch the ants run around?			
YES	NO			





Peedu's People Education Program

Sample Worksheets

Program: Humane workshop

I am KIND to everyone. Name : Class Date Animals LOVE all other types of animals, Do you love all humans? 1 I love all humans. Everybody is my friend YES NO 2 I have domestic help at home and their name is _____ 3 I call my domestic help by this name _____ 4 My domestic help is _____ years old. 5 They have _____ Children and their names are _____ the importance of kindness My son/ daughter______ is very kind to ______ Signed _____ Dated



Grade level: 4

Title: Kindness through Animals



Peedu's People Education Program



Grade level: 3

Title: My puppy Needs (page 2)

Reedu's Poor

Peedu's People Education Program

Title: My puppy Needs

Name:	Class	Date
live in		
Address is		
here are	dogs and	cows in my area.
Out of these dogs	are injured	d. The worst injury I have seen is
	logs with notches on their h a strange dog and I have	e taught of my friends
am always safe aroun	d dogs and approach then	n only when my parents are near mo
like being a detective	and my favourite detectiv	e is
igned:		

